

Achievement Rewards for College Scientists, Northern California Chapter (NCC) https://northern-california.arcsfoundation.org/















Most science breakthroughs originate from early career research.

ARCS NCC invests in graduate-level STEM scientists at seven top Bay Area research universities.

Investing in early-career researchers fosters robust and diverse research communities and an innovative, economically vibrant region



Corporate Partnership Opportunities

#### **EVENTS**

Title Sponsor **Presenting Sponsor Premier Sponsor Supporting Sponsor** 

#### **SCHOLAR SUPPORT**

**Designated Scholar Award** 

### YOUR AUDIENCE



### Advancing Innovation

An ARCS Corporate Partnership advances the innovativeness and competitiveness of the greater Bay Area and that of the U.S.

Founded and volunteer led by Bay Area women with deep ties to the community since 1970, ARCS Northern California Chapter (ARCS NCC) is part of a national network of 15 financially independent ARCS chapters, each membership-based, volunteer driven, and governed by women. As a network, ARCS Foundation has awarded more than \$120 million to over 10,000 scholars attending top-ranked STEM programs at leading U.S. universities.

ARCS NCC current membership is 158, including 27 Emerita (members with over 30 years' tenure). In 2023, we awarded a record \$1,150,000 to 84 scholars. We have awarded over \$24M in unrestricted grants via our seven partner universities.

The universities use their ARCS awards to recruit and retain top graduate students in STEM disciplines, which helps recruit and retain exceptional faculty providing them with unrestricted support at the critical seed stage of their research, when most science breakthroughs happen.



#### FROM OUR SCIENCE ADVISOR

"Having a prestigious organization like ARCS support your work at the beginning of your career helps launch a lifetime of discovery. While I can't predict what these ARCS Scholars will do, I know they will enrich our lives in exciting, unpredictable ways." **Dr. Jeremy Reiter, MD, PhD, UCSF** 

## Partnership Levels and Benefits

EVENT SPONSOR BENEFITS	Title Sponsor	Presenting, Sponsor, Major events	Premier Sponsor	Supporting Sponsor
Recognition on all major event* marketing and collateral	•		•	•
Tickets to all major events	•		•	•
Recognition in ARCS newsletters	•	•	•	
Public appreciation at every major event and on social media	•	•	•	
Co-develop 'differentiation' client attraction/retention strategy^	•			
Company-named Scholar Award, Roundtable sponsors only	•			
Exclusive, customized engagement opportunities, by event sponsorship	•			
Exclusive, customized engagement opportunities, across all event sponsorships, AND provision of Designated Scholar	•			

# SCHOLAR SPONSOR BENEFITS

thank-you video.

100% of support goes directly to the Scholar Award Fund. Company recognized with a Designated Scholar Award, public appreciation at all major events, provision of Designated Scholar thank-you video.

Achievement Rewards for College Scientists Foundation, Inc. Northern California Chapter 501(c)(3) Organization, EIN 23-7335361

To discuss opportunities to partner, contact Carol Schimke, Development Director, development@arcsnortherncalifornia.org

<sup>\*</sup>Major events each year: Galileo Reception (February/March); Scholar Symposium and Celebration (April); and Frontiers of Science (November).

**<sup>^</sup>Differentiation Strategy:** ARCS NCC will work with your Company's team to leverage our partnership to add value to existing customer/client services and/or generate visibility of Company services, opportunities, and expertise to one or more ARCS constituencies.

### Who We've Worked With

"From climate science to healthcare to transportation, the need to address the world's grand challenges has never been greater. NVIDIA's ability to advance work in these fields relies on great talent. The work of ARCS NCC to support students from diverse backgrounds is vital to help the world reach new frontiers."

Jensen Huang, Founder and CEO, NVIDIA































"Why wouldn't you want to get behind an organization that is trying to advance science? There are some hugely talented scientists (that ARCS NCC supports) who need just a little bit of financial help.

Our organization is very proud to be an ARCS NCC sponsor."

Mike McMullen, CEO, Agilent Technologies